



## **BUILDINTEREST: Towards a greener sustainable building sector - issues and solutions**

### **Preliminary Programme**

Bpifrance Hub, boulevard Haussmann,  
Paris, France, 9 March 2018

09:00-09:30

**Registration and Coffee**

09:30-09:45

**Welcome speech**

Speaker: **Jérôme Gatier**, Head of Plan Bâtiment Durable (Ministry of Ecological Transition)

09:45-10:00

**BUILDINTEREST: Improving the attractiveness of investments in energy efficiency  
and sustainability in buildings**

Speaker: **Marco Bakker**, PNO

10:00-11:00

**National BUILDINTEREST platforms**

**How to build facilitation of finance and support of energy efficiency projects: Local  
examples.**

**Testimonials of Italian financing platform *BUILD LAB***

Topic: (TBC)

Speaker: **Serena Maioli**, ASTER

**Testimonials of Dutch financing platform *GreenBuildInvest Initiative***

Topic: (TBC)

Speaker: **Esther Ruijgvoorn**, GreenBuildInvest Initiative (tbc)

**Testimonials of French financing platform EuroQuity**

Topic: (TBC)

Speaker: **Jérôme Barel & Whitley Kihanguila**, Bpifrance & PNO France





11:00-11:15

**Coffee Break**

11:15-12:15

**Elevator pitching session (Part I): 20 startups that change the game**

Pitches by companies specialized in energy efficiency construction/renovation in front of investors and audience

**Format: 3 min max company elevator pitch incl. Q&A**

12:15-13:30

**Networking Lunch**

13:30-14:30

**Elevator pitching session (Part II): 20 startups that change the game**

Pitches by companies specialized in energy efficiency construction/renovation in front of investors and audience

**Format: 3 min max company elevator pitch incl. Q&A**

14:30-15:10

**Roundtable 1**

Discussion session with audience and experts

Topics: *How can private players access the renovation market?*

15:10-15:30

**Coffee Break**

15:30-16:10

**Roundtable 2**

Discussion session with audience and experts

Topics: *Energy performance in new buildings - How to meet the Paris agreement objectives?*

16:10-16:20

**Closing remarks & End of Day**

